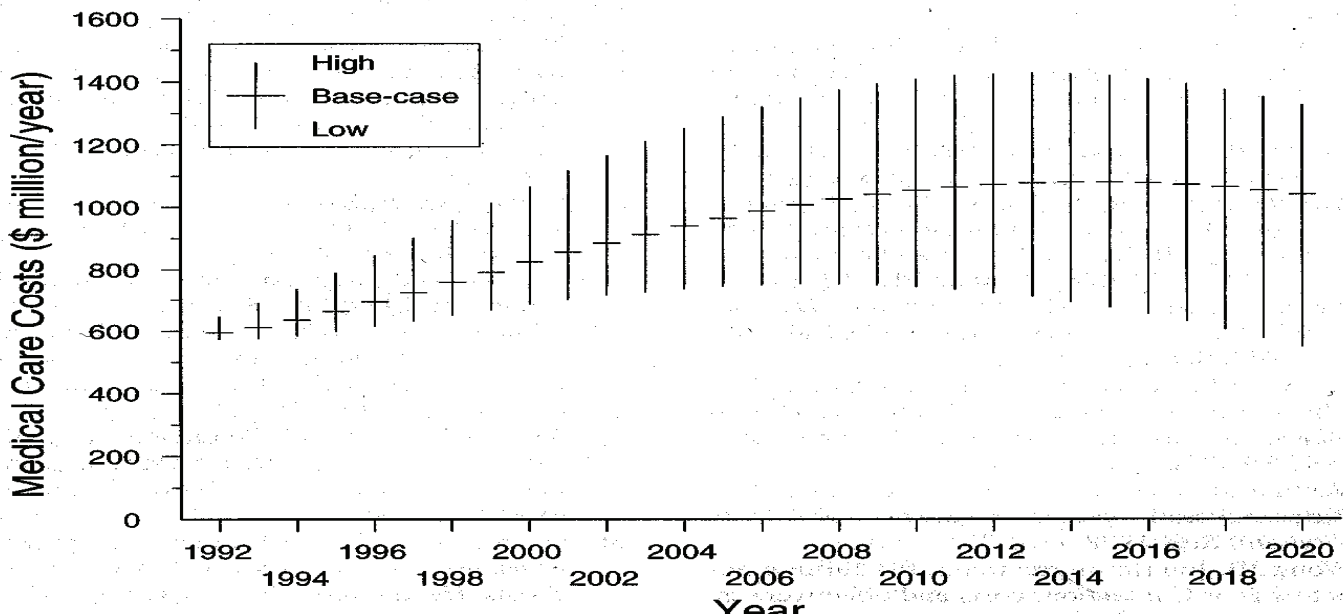


Future Cost of Diseases in the USA



\$10.7 billion in direct medical care expenditures
\$ 75.5 billion in societal (indirect) cost

Wong JB, et al. AJPH 2000; 90(10): 1562-1569

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THE MEDICAL COSTS OF DISEASES IS REALLY ONLY A SMALL PART OF THE TOTAL COSTS. WHEN A PERSON IS ILL, THEY ARE NOT BUYING GOODS AND SERVICES, THEY ARE MORE CONCERNED ABOUT MEDICAL TREATMENT COSTS THAN BUYING THAT COFFEE POT. WHEN MILLIONS ARE ILL, THE IMPACT ON SOCIETY IS ENORMOUS